

Information Cookie Policy website www.bruzzeseuova.it

No user's personal data is purposely acquired from the site. We do not use cookies to transmit information of a personal nature, nor are persistent cookies of any kind used, or systems for tracking users. The use of session cookies (which are not permanently stored on the user's computer and disappear when the browser is closed) is strictly limited to the session's transmission of identifiers (consisting of random numbers generated by the server) necessary to enable safe and efficient website exploration. The session cookies used in this website avoid the use of other information technologies that could potentially compromise the privacy of the users and not permit the acquisition of the user's personal data.

For further information or complaints please contact info@bruzzeseuova.it

What are cookies?

Cookies are small text files sent from the website to the person's terminal (usually the browser), where they are stored before being transmitted again on the same website visited by the same user. A cookie cannot retrieve any other data from the user's hard drive nor pass on computer viruses or capture email addresses. Each single cookie is unique to the user's web browser. Some of the cookies' functions can be transferred to other technologies. In this document the term 'cookie' refers to both cookies, as such, as well as all similar technologies.

We can have different types of cookies:

Distinction between 'technical' and 'profiling'

Technical Cookies

Technical cookies are those used for the sole purpose of "carrying out the transmission of a communication over an electronic communications network, or as strictly necessary for the provider as an Company information service explicitly requested by the subscriber or the user to provide this service "(cfr. art. 122, paragraph 1, of the Code). They are not used for other purposes and are usually installed by the owner or operator of the website.

They mainly allow the normal navigation and use of the website (allowing, for example, to carry out a purchase or authentication for access to restricted areas); they are in fact necessary for the correct workings of the site as well as those that enable the user to browse based on of a series of selected criteria (for example, language, selected products to purchase) in order to improve the service.

For the installation of these cookies prior user's consent is not required.

Profiling cookies

Profiling cookies are aimed at creating profiles related to the user and are used in order to send advertising messages in line with the preferences shown by the same part whilst surfing the net.

In the case of third-party cookies, the site does not have direct control of individual cookies and cannot control them (it cannot install them directly nor delete them). You can however, manage these cookies through the browser settings (follow the instructions below), or sites listed in "Manage Cookies".

Consent is required for the use of profiling cookies. According to the measures, the user can authorize or deny the consent of installation of cookies through the options in "Manage Cookies"

Distinction between 'first party' and 'third party'

Cookies can be first or third party, where "first part" means the cookies that relate as site domain, whilst the "third party" means the cookies that are related to external domains. The third-party cookies are inevitably installed by an external person, always referred to as "third party", and not run from the website. Such persons may also possibly install first-party cookies, saving on the site domain their own cookies.

Distinction between 'temporary' and 'persistent'

Cookies have a duration dictated by the expiry date (or by a specific action, such as closing the browser) set at installation.

Temporary or session (session cookies): are used to store temporary information, they allow you to connect the actions performed during a specific session and are removed from your computer when the browser is closed;

Permanent (persistent cookie): are used to store information, such as the name and password, so as to avoid the user having to type them every time he visits a particular site. These are stored on the computer even after you have closed the browser.

List of technical cookies on the site

System Cookies

The site uses cookies to provide a better browsing experience; these cookies are essential for the proper use of the site. You can disable these cookies from your browser by following the instructions in the dedicated paragraph, but you will compromise your experience on the site and we cannot respond to malfunction.

Google Analytics

These are tracking cookies used for the generation of site usage statistics. Google Analytics uses cookies that do not store personal data and that are placed on your computer to allow the operator of the website to analyze how users use the site. This website has been Google Analytics anonymized, the options that consent Google Analytics to track users demographically have been disabled. To prevent the storage of the aforementioned cookies the user can follow the procedure available at the following link: <https://support.google.com/analytics/answer/181881?hl=it>

How to disable / delete your browser's cookies

You can disable cookies on your PC at any time, by changing the Security and Privacy settings on the browser, but this may compromise site viewing.

Chrome

Visit the dedicated page

https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&p=cpn_cookies

Mozilla Firefox

Visit the dedicated page

<http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies>

Internet Explorer

Visit the dedicated page

<http://windows.microsoft.com/en-us/windows-vista/block-or-allow-cookies>

Safari

Visit the dedicated page

<https://support.apple.com/it-it/HT201265>

Opera

Visit the dedicated page

<http://help.opera.com/Windows/10.00/it/cookies.html>

If you would like to know more about cookies in general visit www.allaboutcookies.org

If you would like to receive further information about the policy of this site, contact info@bruzzeseuova.it